

Nov 29th, 2018

To Whom It May Concern,

Re: Indigo Miller

I am pleased to write this letter of recommendation for Indigo Miller in relation to her participation in the Faculty Lead Program 2018 (Singapore and Malaysia).

Indigo was an active participant during our industry visits to Google and Dentsu in Singapore and to Leo Burnett, Lion & Lion, Accenture and KFC in Malaysia.

As part of the program, Indigo competed in a professional advertising campaign pitch, which worked on an actual KFC brief. Indigo's group presented and defended their pitch before the KFC Regional General Manager (Malaysia and Singapore), and 6 other industry specialists. KFC Regional Manager indicated that some of the group's ideas will be considered for future KFC campaigns.

I highly recommend Indigo based on her professional abilities and her interpersonal skills. Please feel free to contact me at Marwan.Mohammed@canberra.edu.au if you would like me to further elaborate on Indigo's abilities.

Sincerely,

Marwan Mohammed
Unit Convener and Lecturer

University of Canberra